

## Ambica-Pure taste

Who doesn't love delicious food? Good Food makes Good Mood. But let's face it, cooking can be a hassle. There's the planning, making list, busy market to navigate, shopping, washing, cleaning, cutting, preparing - it can all get pretty tiring. But what if I told you that you could just open a packet, fry and serve, knowing that it's both tasty and healthy? That would be pretty awesome, right? Well, that's exactly what we do here at Ambica. We work with food industry experts, source the best ingredients from around the world, and blend together natural goodness, science, and technology to make every moment feel like a celebration.

Each and every one of our products is crafted with care to ensure the perfect shape, quality, color, and flavor. We flash fry and freeze them individually at -48 degree in a blast freez and transported to every retail outlet to maintain quality intact in refrigerated vehicle, so you can enjoy all the nutrients and deliciousness without any compromise. And the best part, We offer all of this at the best prices possible, so you can indulge in healthy, pure, and tasty food without breaking the bank.

Say goodbye to the stress of hosting guests and throwing parties - with Ambica on your side, you can enjoy every occasion to the fullest. So why wait? Come and join us in celebrating good food and good times

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### Lip smacking tastePrepared by the

- best chefs
- Authentic ingredients
- German processing technology
  - Perfect fit for all occasions

#### Celebrate every moment

### PURITY

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• No artifical color/

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• No animal casing used-

### HEALTHY 🏵

- Chicken raised without anibiotics and steroids
- High protein
- Og transfat-good for health
- Perfect fir for all ages

# Why **Ambica**



In 1983, a Goan company called "AMBICA" came into being, and we are positively delighted with how far we have come. In fact, we were even recognized by Times Food in 2020 - an achievement that fills us with immense pride. We love to revel in every moment, and our entire philosophy centers around our beloved customers.

Our food is one-of-a-kind, made with love, and guaranteed to be both wholesome and flavorful for Chicken Lovers. We use cutting-edge German technology in the production process, and our chickens are reared without any steroids, and with a considerable amount of affection. We refuse to use any fillers, preferring to use pure, succulent chicken instead. We own our own environmentally controlled farms and have a farm-to-fork philosophy, featuring branches all over.

As an established name in the chicken food industry, we have built an exceptionally robust distribution network . Nevertheless, we have bigger plans! We aspire to grow even more significant, with our dedicated team and committed channel partners, leaving no stone unturned. We take great care to develop world-class items that generate a delightful "WOW" moment for our customers. Currently, Ambica Chicken is under the leadership of Dr. Sameer Kuncoliekar, who wrote the book "Feed the Entpreneur in You," and we are thrilled to continue raising the bar for quality products with a friendly, welcoming tone.





## Why opt for Ready-To-Cook products

Hey there! Have you ever thought about trying Ready-To-Cook products? Ambica is a brand that's famous for its amazing quality and mouth-watering taste. You don't have to worry about wasting any food, as you can use as much as you need. Plus, they're ready in just a few minutes, so it's perfect for those of us who are always on-the-go. Best of all, Ambica ensures that the freshness and flavor of your food is still intact, so you can enjoy a scrumptious and healthy meal every time. Give it a try, you won't regret it!

### Our Product Range



НЕАLTHY

PURITY

TASTY (



Quantiy: 200g/ 500g / 1kg

### Our Product Range





# Ambica Newspaper clippings & awards

Ambica 'ready-to-fry' now in veg, seafood, meat

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Ambica, managing partner, Sameer Kuncolienkar (sec from right) at the launch of the new ready-to-fry rang PANJIM: Ambica has launched its Ready-to-Fry' products in three new segments- Ambica Farms (vegetarian), Ambica Seafood and Ambica Meat. Addressing a press conference after the launch, Ambica's managing partner Sameer Kuncolienkar that the range includes Chilli Garlic Potato Shots, Cheesy Pizza Fingers, Cheesy Jalapeno Fingers, Ve Burger Patty and Green Peas. In the seafood range, the Laurante fish fingers with herbs

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### to Goans' palate ..... The Ambica way!

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## Ambica launches 'Ready to Fry' products



THE GOAN

# Ambica launches 'ready-to-fry' products

#### PANAJI

Ambica has launched its 'ready-to-fry' products in three new segments- Ambica farms (vegetarian), Ambica seafood and Ambica meat, on Saturday. Addressing a press conference after 11- aunch,

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enkar.

shots, cheesy pizza fingers, cheesy jalapeno fingers, veg burger patty and green peas. In the seafood range, the products include fish nuggets, fish fingers with herbs and fish seekah kababs. The Ambica meat range comprises of mutton. burger patty, mutton cocktail samosas and mutton

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said, "Ambica Farms range peshawari kheema." The includes chilli garlic potato introduction of these products has added a feather in their cap, he said.

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With Marathi anchor Prajakta Mali as its brand ambassador, Kuncolienkar said the ad featuring Mali will be screened shortly at inox screens in Margao, Panaji and Porvorim and also on Goa's local TV channels.

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Ambica Managing Partner, Sameer Kuncolienkar (second from right) launching Ambica's 'Ready-to-Fry' products.

THE GOAN I NETWORK

### MARGAO

Ambica has launched its 'Ready-to-Fry' products in three new segments- Ambica Farms (vegetarian), Ambica Seafood and Ambica Meat, on March 25-

products include Fish Nuggets, Fish Fingers with Herbs and Fish Seekah Kababs. The Ambica meat range comprises of Mutton Burger Patty, Mutton Cocktail Samosas and Mutton Peshawari Kheema.

Kuncolienkar said the introduction of these products has



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**The Navhind Times** 

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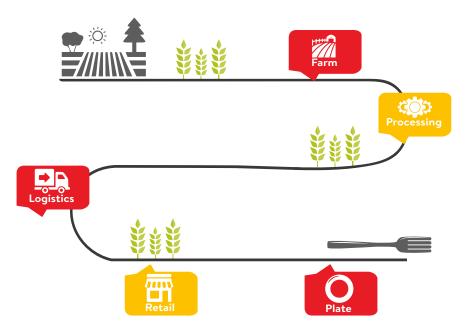
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Addressing a press conter-

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## Farm to **Fork**



Ambica provides a diverse selection of tasty global food items that can help distributors broaden their product range and attract a wider audience. As a reliable and established brand, Ambica can offer distributors a profitable and dependable partnership for the long term.

By using top-quality ingredients, Ambica guarantees distributors that they are supplying their customers with the best food products available.



НЕАLTHY 🕄

PURITY

TASTY (

## Director Message

Progress for me has never been a dream. It has always been a distant reality and once one milestone is achieved, there is always another one waiting to be crossed. Almost instantly, Ambica became a prominent name in its business segment, but like every entrepreneur sticks to their dream, I always wanted to push my company to more prosperous milestones. More than being a national player, I always perceived my company as a unit that could make a difference with its quality and competitively priced products.

Overcoming challenge after challenge with the support of my brilliant team, I have been successful in bringing AMBICA to a new milestone of global recognition.

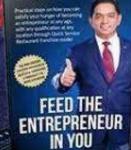
The journey of AMBICA is never ending. But with the support of my team and clients, I am confident that the company will continue to scale milestones of excellence for years to come.

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**Dr. Sameer Kuncoliekar** Managing Director., Author & Social Activist Ambica Celebration India Private Limited.

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